

Inteligencia artificial: Asistentes Virtuales

—
Chatbots y su evolución hacia
los Asistentes Cognitivos

Septiembre, 2021

Román Zambrano
IBM Argentina – CTO

@roman_zambrano



How to walk the data path? The Stairway to AI

Collect & Connect

Simplify Access to the Data

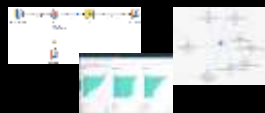


- ✓ Use the setting for repositories workload data
- ✓ Eliminate silos
- ✓ Connect all data



Organize

Create a business-ready analytics foundation



- ✓ Automate and control data life cycle
- ✓ Integrate & Redefine
- ✓ Index and enrich assets



Analyze

Build and scale your data with confidence and explicability

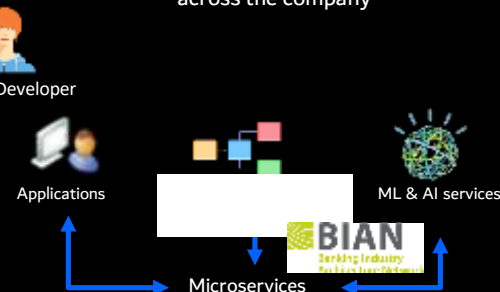


- ✓ Analyze using visual tools and open source
- ✓ Explore and visualize
- ✓ Build analytical models



Ingest

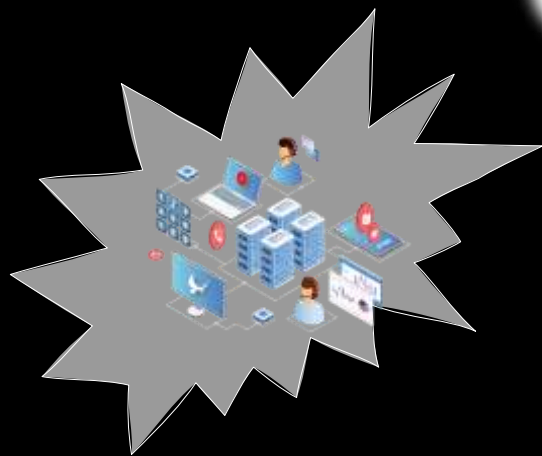
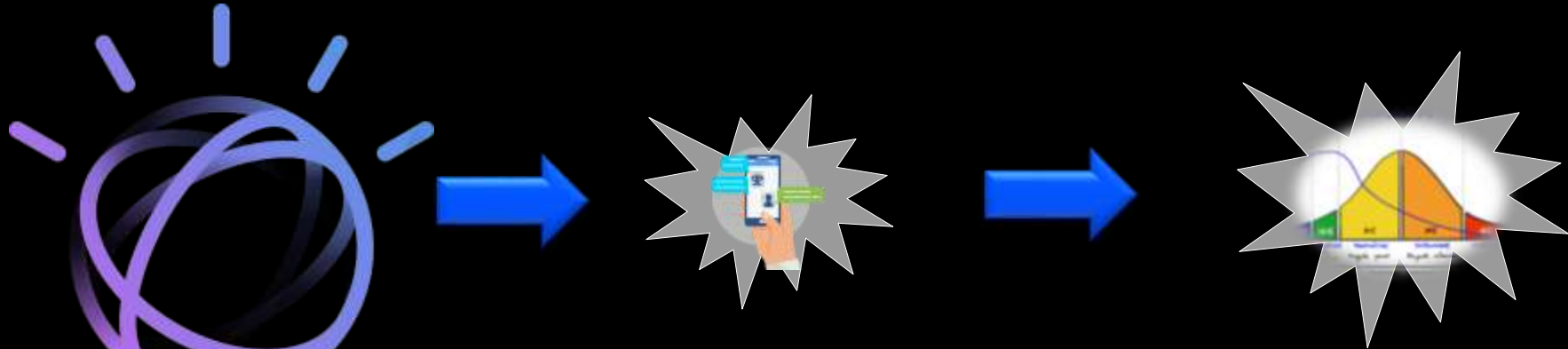
Operationalize the data across the company



- ✓ Design, build and implement Services scalable that expose models and AI
- ✓ Operationalize AI based on a framework
- ✓ Measure and track AI results

Enterprise Catalog







Román Zambrano
CTO IBM Argentina
IBM Argentina, Paraguay & Uruguay

romazan@ar.ibm.com

@roman_zambrano 

Gracias!



